General Law Committee

Thor Oliver Manager/Wine Sales Ancona's Wines & Liquors 720 Branchville Road Ridgefield Ct 06877

Tuesday, February 28, 2012

Opposition of Governor's Bill No. 5021

Dear Sir/Madam,

My Name is Thor Oliver, I am an employee of Ancona's Wines & Liquors in Ridgefield Connecticut. I am writing this letter to express my concerns regarding the proposed overhaul of Connecticut's liquor laws and distribution. As a former resident of Massachusetts I spent the last six years working at two of the biggest wine stores in southeastern Massachusetts. The proposed bill is problematic to small business owners. The following page discusses the negative impact to our state in the following ways:

- Sunday sales in Massachusetts caused a decrease in Friday/Saturday business, that Sunday's business did not always make up for.
- Case 1 pricing in Connecticut is equal to most quantity discounts given in Massachusetts.
- Quantity discounts will consume cash flow for giant national brands leaving no money to properly operate a business.

Thank you for taking the time to consider my concerns,

Thor Oliver